CHILD'S PLAY

Little Games For Little People

MOPPET VIDEO IS A TRADEMARK OF TONG ELECTRONIC, INC. T.M

YOU'RE MISSING AN IMPORTANT MARKET

We know that conventional video games are your "bread and butter", no question about it. But the ordinary video game has a major drawback. It does not allow you to serve one significant segment of the game playing market—young children. The ordinary video game is just too big, too difficult, and generally too intimidating for the younger child. No parent wants his youngster trying to play a game that he can barely reach, and a game that will last only 20 seconds! These youngsters would like to play your video games, but you don't have the appropriate product to serve them. This means that an important segment of the market is being ignored. Moppet Video™ is going to change all of that.

A CONCEPT THAT MAKES SENSE FOR OUR INDUSTRY

Moppet Video™ is dedicated to the younger player. We have engineered a total game experience to ensure enjoyable and successful play for the 4–8 year old child. Memory changes have been made in the game board which slow down the game action to an appropriate level for the skill and dexterity of the 4–8 year old. Number of plays is increased to make sure the youngster gets good value for his quarter. The cabinet is designed so the youngster can play comfortably. Moppet Video™ controls are set at a child's waist level. Finally, a youngster can see the entire video screen.

INCREASE YOUR MARKET AND PROFITS

Moppet Video™ might not be the biggest money maker in your location. Matter of fact, it probably won't be. But it could well become your most *important* piece of equipment! Because Moppet Video™ will enhance your image with parents of young children, and with the community you serve. And the Moppet Video™ customer means new business for you. And remember, Moppet Video™ is not affected by the "Hit Syndrome". Your Moppet Video™ will stay on location, earning money from this special market, long after the "Hits" come and go.

THE FINEST IN DESIGN AND SERVICE

Moppet Video™ will be featuring many fine games, designed specifically for youngsters. All games will be fully interchangeable. All parts are available nationwide through Wico Corporation. Our fully trained factory technicians are available for technical assistance, if needed.

The time is right for Moppet Video™. Let "Child's Play" become an important factor in your business. Call or write for more information.

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MOPPET VIDEO™

Presents:

Pirate Treasure™

PIRATE TREASURE™

Pirate Treasure™ is a game designed especially for youngsters, with a theme they all recognize. The player is a friendly sailing ship, searching for a missing treasure chest The players ship travels from island to island looking for the treasure. Each island touched by the ship awards points to the player Beware of the evil pirate ship pursuing the player The pirate ship tries to catch and destroy the players ship If the pirate ship touches an island, it turns it into a volcano. If the player can find the treasure chest without being hit by the pirate's ship, a big point reward is awarded and a new adventure begins.

DIMENSIONS
Height: 47 in./119.38 cm
Width: 17 in./43.18 cm
Depth: 26 in./66.04 cm
Weight: 110 lbs./143 lbs. in crate.

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